



SOCIETY for
Glycobiology

2021 ANNUAL MEETING

NOVEMBER 7–10, 2021 // SAN DIEGO, CALIFORNIA
THE WESTIN SAN DIEGO GASLAMP QUARTER

Glycobiology at the Forefront of Human Health and Disease

Sponsorship Prospectus

Dear Prospective 2021 Sponsor,

I am writing to invite you to the **Annual Meeting of the Society for Glycobiology**, which will take place at The Westin San Diego Gaslamp Quarter, San Diego, California, from November 7–10, 2021.

The next generation of glycobiologists will be establishing and provisioning their laboratories as they build their own independent research programs in the coming years. It is hard to predict in which directions their research will take them, but they will look to commercial ventures, industrial resources, and independent foundations like yours for advice, support, and technical guidance as they pursue these causes.

Meet Inspiring Speakers and Experts

The 2021 SFG Annual Conference Program Committee has put together an exciting program of plenary lectures and structured poster presentations from invited speakers and participants who are conducting the most innovative and cutting-edge research in glycobiology in the world today.

2021 SFG Annual Conference Program Committee

Nancy Dahms, Chair, Medical College of Wisconsin

Susan Bellis, University of Alabama at Birmingham

Mario Feldman, Washington University St. Louis

Hudson Freeze, SBP Medical Discovery Institute

Linda Hsieh-Wilson, California Institute of Technology

Karin Hoffmeister, Versiti Blood Research Institute

Kay-Hooi Khoo, Institute of Biological Chemistry,
Academia Sinica

Salomé Pinho, The Institute of Molecular Pathology
and Immunology of the University of Porto

Hans Wandall, University of Copenhagen

You can expect to learn about the latest research related to the following topics:

- **Biomes and Host-Microbe Interactions**
- **Glycans and Cancer**
- **Neuroglycobiology**
- **Glycans and Infectious Disease**
- **Glycans in Immune Homeostasis and Inflammation**
- **From Glycans to Glycoproteomics**
- **Glycoengineering and Applied Glycobiology**
- **Disorders of Glycan Synthesis and Degradation**

The common focus on the functional role of carbohydrates brings together different research areas and stimulates discussions and innovative ideas. We hope you can join us!

Sincerely,

Nancy M. Dahms, President, SFG

Professor

Medical College of Wisconsin

Department of Biochemistry

Michael Tiemeyer, Past President, SFG

Professor of Biochemistry and Molecular Biology

Complex Carbohydrate Research Center

University of Georgia



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Why Sponsor SFG?

We want to work with you to make the 2021 Annual Meeting a mutually rewarding experience for the society, our attendees, and our partnering sponsors. Three key reasons make sponsoring SFG a good investment for your company:

Recognition

Take advantage of this highly visible way to promote your company to attendees by demonstrating your support for the medical and research community. Exhibiting at the meeting will provide a unique opportunity to showcase your company to this multidisciplinary group. Exhibits will be located in high-traffic areas, creating a corridor for the exchange of science and technology.

Networking

Hear what those at the forefront of glycobiology research are thinking and doing. You will have the opportunity to engage and interact with all the meeting participants in an upfront and personal manner and discuss your products and mission.

Support/Assistance

Sponsorship money is used to support students and junior scientists through travel awards and helps defray travel costs for internationally renowned speakers in the field to come speak at our meeting.

The Society for Glycobiology's 2021 Annual Meeting anticipates over 350 research scientists and industry experts in attendance. Whether you are looking for new customer leads, or a way to expand your employee pipeline, SFG's 2021 Annual Convention is right for you.

SFG Attendee Overview

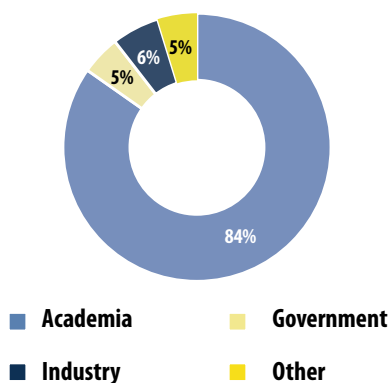
(Based on last in-person annual conference)

392 Total Registrants

135 Senior Decision Makers

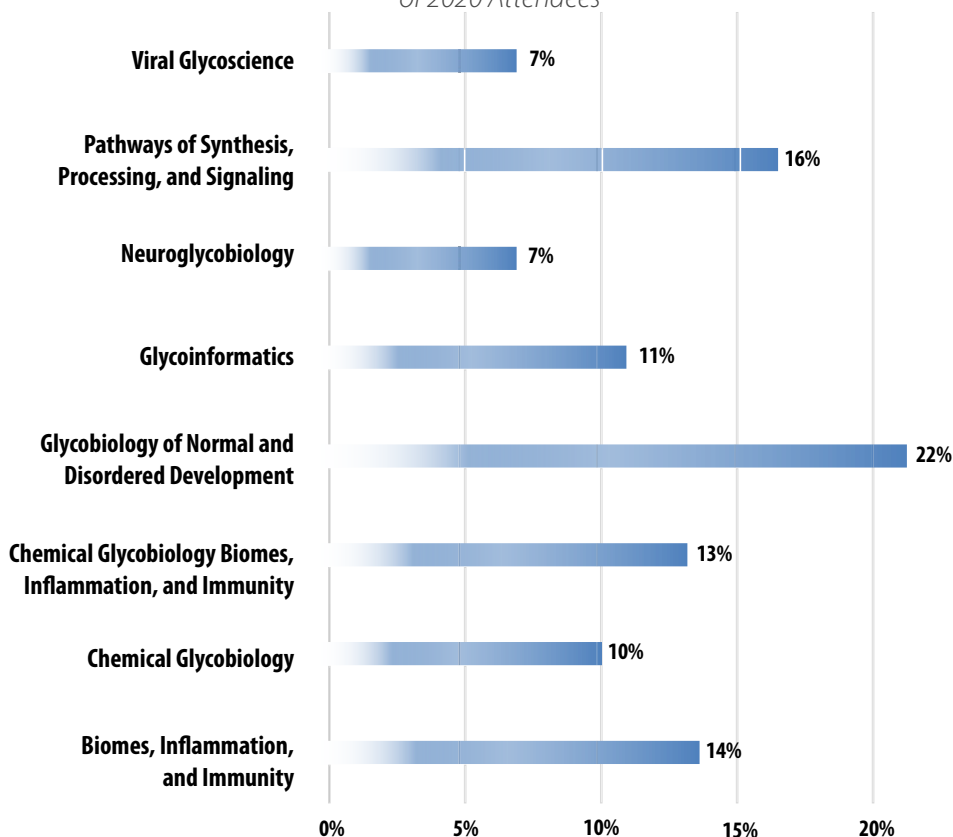
204 Students/Potential Employees

JOB SECTOR



SCIENTIFIC FOCUS

of 2020 Attendees





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About the Society for Glycobiology (SFG)

The Society for Glycobiology is a nonprofit scholarly society devoted to the pursuit of knowledge of glycan structures and functions and to the sharing of this knowledge among scientists worldwide. The objectives of the society are to promote knowledge, encourage research, educate young scientists, and stimulate interpersonal communications, in an interdisciplinary sense, using as the common meeting ground an interest in the complex carbohydrates of glycoproteins, glycolipids, and glycosaminoglycans and the biological systems in which they are found.

If you are interested in partnering with us, [click here](https://glycobiology.org/sfg21-sponsorship-application) for the online application.
<https://glycobiology.org/sfg21-sponsorship-application>

Sponsorship Options

Benefits	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,750
Sponsored social event (choose opening or closing reception, first-come, first-served) Sponsor may provide personalized items to be displayed/distributed at the event.	✓			
Personalized digital slide displayed on screens prior to sessions throughout the entire event	✓	✓	Two per slide	Shared slide
Complimentary advertisement space in conference program	Cover outside back	Full page color	1/2 page B & W	
Sponsored poster session/coffee break/breakfast (choice of one event)	✓	✓		
Email blast to all conference attendees (provided they have opted in)	✓	✓	✓	
Logo hyperlinked on conference homepage	✓	✓	✓	Name recognition only
Exhibit space (draped table-top, two chairs, waste basket)	Prime location	✓	✓	✓
FULL conference registrations—access to ALL conference sessions	4	3	2	1
Special discount pricing for additional badges	✓	✓	✓	✓
Onsite signage with logo	✓	✓	✓	✓
Logo on the conference website and program book	✓	✓	✓	✓
Complimentary wireless internet in exhibit hall	✓	✓	✓	✓



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Additional Sponsorship Opportunities

If you are interested in further expanding your presence, consider the opportunities below. All options are offered on a first-come, first-served basis.

Opening Reception | \$2,000

Be one of the first to welcome attendees and kick off the meeting. Sponsor can provide personalized napkins, cups, or other items to be distributed. Includes signage in area and recognition in the program.

Banquet Wine Sponsor | \$5,000

This banquet closes out the event and hosts all members of the society, VIPs, and speakers at a semi-formal dinner with entertainment and dancing. Signage with your logo at the entrance will be provided, and your logo will be displayed on every table for maximum exposure. You'll also be recognized from the podium as a sponsor of the event.

Internet/Wi-Fi Sponsor | \$1,750

~~**SOLD**~~
Company name and logo displayed throughout the conference with customized login and splash page. Signage throughout conference area with login and password.

Registration Packet Literature | \$1,000

Your company literature will be distributed to all registrants upon check-in. Shipping charges are the responsibility of sponsor.

Poster Session, Coffee Breaks, or Breakfast | \$1,000

~~**SOLD**~~
Refreshments provided for all attendees each day in the exhibit hall. Prominent signage in high-traffic areas will be displayed at your sponsored event, and you'll be acknowledged in the program.

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New Opportunities

Hand Sanitizer Stations, Set of Two | \$1,750

Your logo will be prominently displayed on these popular sanitizing stations that will be located in high traffic areas.

Lanyards | \$2,000

Your logo will be on constant view, and every attendee will be an ambassador for your brand by wearing your logo on the lanyard ribbon for the duration of the conference.

Registration Sponsor | Two opportunities available @ \$1,500 each

Sponsors will be recognized with signage in the registration area, the hub of all conference activity. Logo recognition on the meeting registration page and all promotional emails.

Program Book Advertising

Full and Half Page Ads

Full page color ad on inside back cover of conference program	\$ 1,000
Full page black and white ad in conference program	\$ 750
Half page black and white ad in conference program	\$ 500

Customized Sponsorship

If you would like to discuss a customized sponsorship, please contact
Barbara Bienkowski, (240) 404-6481;
sponsor@glycobiology.org

<https://glycobiology.org/sfg21-sponsorship-application>



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Terms and Conditions

Correspondence – Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to sponsor@glycobiology.org

Exhibit Space – Space is limited and will be assigned on a first-come, first-served basis by sponsor level. SFG will offer complimentary Wi-Fi in the meeting space and provide a 6- or 8-ft draped table, space for rear 10-ft pop-up display, and two chairs. If you require electrical service, order forms from onsite providers will be sent with the full exhibitor packet prior to the conference. The hotel does not allow taping signage onto its walls. Displays should not interfere with other exhibitors, should not obstruct aisles or exits, and must follow all local fire department regulations.

Booth Personnel – All exhibit personnel are to be registered. All exhibitors are expected to have their booths properly staffed at all times during exhibit hours.

Space Allocation – Space for exhibits will be allocated on a first-come, first-served basis governed first by level of sponsorship, then date of payment received.

Attendee List Guidelines – One marketing or promotional email blast to the meeting attendee list is a benefit offered exclusively to the Platinum, Gold, and Silver level sponsors of the meeting. SFG will send this email on behalf of the sponsor to attendees who have agreed to receive emails from the Society. The sponsor company understands that the ideas and opinions expressed in promotional material regarding its products or services are strictly those of the company. No endorsement by the SFG or meeting organizers can be claimed regarding the sponsor company's ideas, opinions, products, or services.

Hotel Accommodations – Individuals are responsible for making their own reservations. Please utilize the online reservations available on the meeting website to obtain the group discount. Note the reservation deadlines posted.

Labor – There will be no labor to assist you with the installation or dismantling of your exhibit.

Liability/Indemnity – Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend, and save the host venue and hosting societies and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that the hotel and SFG do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Payment – All applications are pending until payment is received. Checks are the preferred method of payment due to credit card processing fees. Checks should be made out to the Society for Glycobiology. Credit cards can also be accepted. Due to the nature of the event, no refunds can be offered.

Personal Information – Registration information will be part of a database that is accessible only to SFG employees and conference organizers. SFG will use contact information to provide attendees and stakeholders with society updates and information about conferences. A participant list will be made available in the program book distributed to registered attendees on site that includes name and institution. Company contact information may be sent to our internal SFG accounting database and to any bank or wire transfer institution that accounting uses in order to facilitate sponsorship payment.

Photography Policy/Release – SFG may designate an official photographer for the conference. Any photographs taken by the photographer may be used in future SFG publications, on the website, or in other advertising materials. By registering to attend or sponsor this conference, you hereby grant SFG an irrevocable, worldwide, royalty-free, fully paid license to reproduce, copy, display, perform, or otherwise use any photos taken of you by SFG for promotional use (e.g., brochures, association publications, web-based media blogs, websites, e-newsletters, social media). You hereby release and hold harmless SFG from all claims, demands, causes of action, and liability related to said use of the material.

Shipping/Storage – The venue has limited storage. Please review the full exhibitor packet available in the fall for carrier and shipping/storage information. You may utilize your preferred shipper and send your packages directly to the hotel.

Security – Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SFG and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

Contractual Agreement – All of the aforementioned rules and regulations are to be considered as part of the exhibit space contract. It is agreed that by submitting the application, the exhibitor will abide by the rules and regulations cited above before, during, and after the exhibit.