

SFG 2026 Annual Meeting

November 8-11, 2026 • Atlanta, GA



NOV 8-11
2026



SPONSORSHIP PROSPECTUS

Dear Prospective 2026 Sponsor,

We are delighted to invite you to partner with us for the 2026 Meeting of the Society for Glycobiology— November 8-11—Emory Conference Center Hotel, Atlanta, Georgia, which will bring together leading scientists, clinicians, industry innovators, and trainees from around the world to explore the expanding impact of glycobiology across science and medicine. The 2026 meeting will highlight transformative advances in the glycosciences, with an expanded emphasis on clinical translation, human disease, and medical innovation. The scientific program will encompass a broad spectrum of topics, including:

- Structural and functional analysis of glycans, including proteoglycans, glycolipids, and glycoproteins
- Emerging technologies and analytical tools to study glycosylation, including informatics, systems biology, and AI-driven approaches
- Glycobiology in human health and disease, spanning:
 - Immunology and inflammation
 - Cancer biology and therapeutics
 - Infectious diseases, vaccines, and host–pathogen interactions
 - Drug development and biologics
 - Glycan-binding interactions and chemical biology
 - Glycochemistry and polysaccharide biology
 - Microbial and plant glycobiology

In 2026, the meeting will feature dedicated sessions focused on medicine and clinical glycobiology, highlighting:

- Glycans as diagnostic and prognostic biomarkers
- Glycoengineering of therapeutics and biologics
- Transfusion medicine and hematology
- Rare genetic glycosylation disorders
- Clinical translation of glycoscience discoveries

Attendees will engage in an outstanding program of plenary lectures, short talks, workshops, and poster sessions showcasing cutting-edge discoveries and translational advances.

In addition to the main scientific sessions, the meeting will again host the highly successful (inaugural in 2025) trainee mentoring program, “Glycopalooza,” providing career development and networking opportunities that connect graduate students and postdoctoral fellows with academic leaders and industry partners. Satellite scientific sessions will offer focused discussions on emerging technologies and practical applications central to modern glycobiology research and clinical implementation.

The Society for Glycobiology meeting serves as a unique interdisciplinary forum integrating fundamental science, biotechnology, and clinical medicine. By sponsoring this event, your organization will gain exceptional visibility and direct engagement with global leaders shaping the future of glycobiology and glycan-based therapeutics. We invite you to review the sponsorship opportunities outlined in the accompanying prospectus and consider partnership levels aligned with your organization’s strategic goals. Your support will help advance the field while providing valuable exposure to an international community of scientists, clinicians, and industry innovators.

We look forward to partnering with you and welcoming you to the 2026 Society for Glycobiology Meeting for an inspiring and impactful scientific gathering.

Sincerely,

Karin Hoffmeister, SFG President
Versiti Blood Research Institute
Medical College of Wisconsin

Kiyoko Aoki-Kinoshita, SFG Immediate Past President
Deputy Director, Professor
Glycan and Life Systems Integration Center Soka University

Why Sponsor the Society for Glycobiology (SFG)?

The annual meeting of the SFG in 2026 expects to attract over 300 research scientists and industry experts. As a sponsor, you'll have the opportunity to connect with this influential audience, whether you are seeking new customer leads, expanding your employee pipeline, or simply aiming to enhance your company's reputation within the scientific community.

Support for the Field

Your sponsorship directly supports the scientific community. Funds help provide travel awards for students and early-career investigators, enabling them to attend and actively participate in the meeting. Sponsorships also help offset travel expenses for internationally recognized speakers, ensuring a diverse scientific program.

By partnering with SFG, your organization invests in the next generation of researchers and contributes to the advancement and global dissemination of glycobiology research.

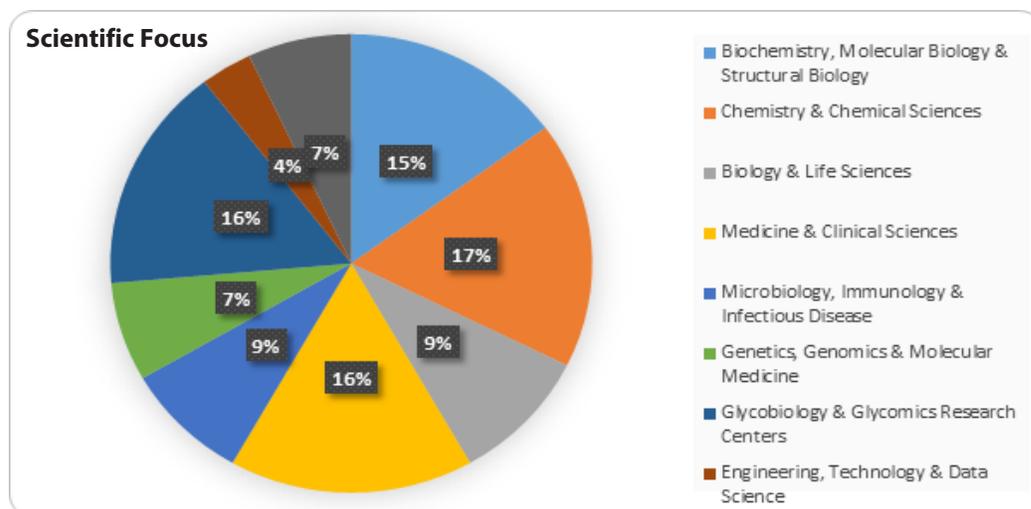
Networking and Engagement

SFG's meeting brings together leading glycobiology researchers and industry professionals, offering unparalleled networking opportunities. As a sponsor, you'll have direct access to engage with influential scientists, researchers, and experts in glycobiology, enabling you to gain valuable insights into the latest advancements and trends in the field. This direct interaction allows you to discuss your products and mission in a personal and engaging manner, fostering potential partnerships and collaborations.

Recognition and Visibility

By sponsoring SFG, you can position your company as a prominent supporter of the medical and research community. Your sponsorship will provide highly visible exposure to a diverse group of attendees, allowing you to showcase your company's products, services, and commitment to innovation. With strategically located exhibits in high-traffic areas, you can further highlight your offerings while building meaningful connections with researchers and industry leaders.

Attendee Demographics



2026 Tiered Sponsorship Levels

Sponsorship	Cost	Benefits
Platinum	\$10,000	<ul style="list-style-type: none">• Option to sponsor the Opening Reception or Banquet• Four (4) complimentary registrations• 6' table-top exhibit space in premium location• Recognition slides displayed during general sessions• Logo with link to sponsor landing page on conference website, , program book, and onsite sponsor board• One dedicated push notification to all app users during the conference• Recognition post on conference social media• Pre and Post-Conference Email blast to conference attendees (Sponsor supplies content in html)
Gold	\$5,500	<ul style="list-style-type: none">• Sponsorship of One (1) Poster Session• Three (3) complimentary registrations• 6' table-top exhibit space• Recognition slides displayed during general sessions• Logo with link to sponsor landing page on conference website, program book and onsite Sponsor Board• One dedicated push notification to all app users during the conference• Recognition post on conference social media• Post-Conference Email blast to conference attendees (Sponsor supplies content in html)
Silver	\$3,500	<ul style="list-style-type: none">• Two (2) complimentary registrations• 6' table-top exhibit space• Recognition slides displayed during general sessions• Logo with link to sponsor landing page on conference website, program book, and onsite sponsor board• One dedicated push notification to all app users during the conference• Recognition post on conference social media
Bronze	\$2,500	<ul style="list-style-type: none">• One (1) full registration• Recognition slides displayed during general sessions• Logo with link to sponsor landing page on conference website, program book, and onsite sponsor board• One dedicated push notification to all app users during the conference• Recognition post on conference social media• Option to select: 6' table-top exhibit space OR Post-Conference Email blast to conference attendees (Sponsor supplies content in html)
Academic	\$1,500	<ul style="list-style-type: none">• One (1) full registration• Recognition slides displayed during general sessions• Logo with link to sponsor landing page on conference website, program book, and onsite sponsor board• One dedicated push notification to all app users during the conference• Recognition post on conference social media

Banquet Sponsor | Platinum Sponsor Options

Opening Reception Sponsor | Platinum Sponsor Option

The opening reception of the SFG Conference is a chance for all attendees to connect with one another and set the tone for the days ahead. Signage with your logo at the entrance of the event will be provided. Sponsors may provide logo-branded promotional items such as literature, cocktail napkins, decor, etc.

Banquet Sponsor | Platinum Sponsor Option

The Banquet Dinner is the event that all members of the society, VIPs, and speakers look forward to each year. This unforgettable evening will include at a semi-formal dinner with entertainment and dancing. Signage with your logo at the entrance will be provided, and your logo will be displayed on every table for maximum exposure. You'll also be recognized from the podium as a sponsor of the event.

Poster Hall Sponsor | Gold Sponsor Option

Attendees will have the opportunity to mingle with colleagues, sponsors, speakers, and society members while gaining education and networking opportunities in the Poster Hall. Prominent signage in high-traffic areas will be displayed at your sponsored event, and you'll be acknowledged in the program.

À La Carte Sponsorships

The below sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression to conference participants.

Premium Brand Sponsorships

Conference App Sponsor | \$6,500

Put your brand in the hand of every attendee! This valuable resource enables participants to interact more actively, view the program, make appointments and chat with other attendees.

Includes:

- Rotating banner ad within the app
- Recognition as the Official Conference App Sponsor in the program book and on the website
- One dedicated push notification during peak conference hours

Lunch Session | \$5,500 + Food Costs

Sponsor a conference luncheon and connect with attendees during a key networking and discussion opportunity.

Includes:

- Opportunity to plan the session or deliver brief opening remarks
- Signage at the luncheon event
- Recognition in the conference program and website
- Option to place branded materials or giveaways on tables (provided by sponsor)

Sponsored Session | \$5,500

Position your company at the center of scientific discussion by sponsoring a conference session. Includes:

- Opportunity to plan the session or deliver brief opening remarks
- Signage at the session
- Recognition in the conference program and website
- Option to distribute branded materials or giveaways

Glycopolooza Pre-Conference Sponsor | \$5,000

Support students and early-career researchers during this popular pre-conference mentoring and career development event. Includes:

- Sponsorship of student lunches for the session
- Opportunity to provide branded items (napkins, cups, or giveaways)
- Signage at the event
- Recognition in the conference program



Attendee Experience Sponsorships

Meeting Area Wi-Fi | \$3,000

Offer attendees complimentary internet access throughout the meeting space, keeping them connected and encouraging real-time engagement and sharing during the conference.

Includes:

- Recognition on Wi-Fi access instructions
- Sponsor name used as the Wi-Fi password
- Recognition in the conference program

Wellness Morning Fitness | \$4,000 or \$1,500

\$1,500 (one class) | \$4,000 (all three classes)

Support attendee well-being by sponsoring the energizing morning fitness classes offered each day of the three-day conference. This is a unique opportunity to align your organization with wellness, connection, and a positive attendee experience.

Includes:

- Prominent signage at each sponsored session
- Recognition in the conference program
- Opportunity to provide branded giveaways for

Registration | \$3,000 Exclusive-\$1,500 Shared

Sponsor the conference registration area, the central hub where all attendees check in.

Includes:

- Signage in the registration area
- Logo on the meeting registration page
- Recognition in conference promotional emails



Networking Sponsorships

Wine Bar | \$5,500 Limited to one sponsor per reception

Sponsor the Wine Bar at the networking reception and create a memorable experience while showcasing your brand.

Includes:

- Signage at the wine bar
- Recognition in the conference program and website
- Branded cocktail napkins (provided by sponsor)
- Option to place promotional items near the bar

Coffee Bar | \$3,000 Two available per day

Sponsor one of the conference coffee breaks and connect with attendees during a popular networking moment in the exhibit hall.

Includes:

- Signage at the sponsored coffee bar
- Recognition in the conference program
- Option to provide branded coffee sleeves or napkins (provided by sponsor)

Brand Visibility Sponsorships

Hotel Key Cards | \$2,500

Put your brand directly in the hands of attendees with your logo displayed on hotel key cards at the official conference hotel.

Includes:

- Custom-branded hotel key cards distributed to attendees staying at the conference hotel
- Recognition in the conference program

Lanyards | \$1,500

Keep your brand visible throughout the conference as attendees wear your branded lanyards for the duration of the meeting.

Includes:

- Logo printed on attendee lanyards (production by sponsor or coordinated with SFG)
- Recognition in the conference program

Create Your Own Sponsorship

Looking for something different?

We're happy to tailor a sponsorship package to fit your brand's goals and maximize your impact at the meeting.

Program Advertising Opportunities

Ad Type	Cost
Outside Back Cover	\$2,000
Inside Front & Back Cover	\$1,750
Full Page	\$1,500
Half-page	\$1,000

AD DISCOUNTS AVAILABLE

50% discount for Platinum & Gold Sponsors

25% discount for Silver Sponsors

Deadline for submitting ads: October 10, 2026

Support Future Glycobiologists

Help graduate students and postdocs attend our meetings by donating to the Student Travel Awards. Your contribution offsets registration fees and empowers the next generation of scientists.

The Society for Glycobiology is a 501(c)(3) nonprofit, and donations are tax-deductible.

Your support makes a lasting impact.

Donate today!



To secure your 2026 sponsorship please visit:

www.glycobiology.org/2026Sponsorship

For questions or to discuss a customized sponsorship plan, please contact: sponsor@glycobiology.org

Terms and Conditions

Correspondence – Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to sponsor@glycobiology.org.

Exhibit Space – Space is limited and will be assigned on a firstcome, first-served basis by sponsor level. SFG will offer complimentary Wi-Fi in the meeting space and provide a 6- ft draped table, space for rear 10-ft pop-up display, and two chairs. If you require electrical service, order forms from onsite providers will be sent with the full exhibitor packet prior to the conference. The hotel does not allow taping signage onto its walls. Displays should not interfere with other exhibitors, should not obstruct aisles, or exits, and must follow all local fire department regulations.

Booth Personnel – All exhibit personnel are to be registered. All exhibitors are expected to have their booths properly staffed at all times during exhibit hours.

Space Allocation – Space for exhibits will be allocated on a firstcome, first-served basis governed first by level of sponsorship, then date of payment received.

Attendee List Guidelines – Marketing or promotional blast emails are benefits offered exclusively to Platinum, Gold and Silver level sponsors of the meeting. SFG will send this email on behalf of the sponsor to attendees who have agreed to receive emails from the Society. The sponsor company understands that the ideas and opinions expressed in promotional material regarding its products or services are strictly those of the company. No endorsement by the SFG or meeting organizers can be claimed regarding the sponsor company's ideas, opinions, products, or services.

Hotel Accommodations – Individuals are responsible for making their own reservations. Please utilize the online reservations available on the meeting website to obtain the group discount. Note the reservation deadlines posted.

Liability/Indemnity – Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend, and save the host venue and hosting societies and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that the hotel and SFG do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

Labor – There will be no labor to assist you with the installation or dismantling of your exhibit.

Payment – All applications are pending until payment is received. Credit cards are the preferred method of payment. Due to the nature of the event, no refunds can be offered.

Personal Information – Registration information will be part of a database that is accessible only to SFG employees and conference organizers. SFG will use contact information to provide attendees and stakeholders with society updates and information regarding glycobiology-related activities.

Photography Policy/Release – SFG may designate an official photographer for the conference. Any photographs taken by the photographer may be used in future SFG publications, on the website, or in other advertising materials. By registering to attend or sponsor this conference, you hereby grant SFG an irrevocable, worldwide, royalty-free, fully paid license to reproduce, copy, display, perform, or otherwise use any photos taken of you by SFG for promotional use (e.g., brochures, association publications, web-based media blogs, websites, newsletters, social media). You hereby release and hold harmless SFG from all claims, demands, causes of action, and liability related to said use of the material.

Shipping/Storage – The venue has limited storage. Please review the full exhibitor packet available in the fall for carrier and shipping/ storage information. You may utilize your preferred shipper and send your packages directly to the hotel.

Security – Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SFG and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

Contractual Agreement – All of the aforementioned rules and regulations are to be considered as part of the exhibit space contract. It is agreed that by submitting the application, the exhibitor will abide by the rules and regulations cited above before, during, and after the exhibit.