



# 2022 Annual Meeting

OCTOBER 2–5, 2022  
OMNI AMELIA ISLAND RESORT • AMELIA ISLAND, FL

*Glycobiology: Crossroads of Innovation and Interdisciplinary Research*

## Sponsorship Prospectus

### Dear Prospective 2022 Sponsor,

I am writing to invite you to the **Annual Meeting of the Society for Glycobiology**, which will take place at the Omni Amelia Island Resort, Amelia Island, Florida, from October 2-5, 2022.

The next generation of glycobiologists will be establishing and provisioning their laboratories as they build their own independent research programs in the coming years. It is hard to predict in which directions their research will take them, but they will look to commercial ventures, industrial resources, and independent foundations like yours for advice, support, and technical guidance as they pursue these causes.

### Meet Inspiring Speakers and Experts

The 2022 SFG Annual Conference Program Committee has put together an exciting program of plenary lectures and structured poster presentations from invited speakers and participants who are conducting the most innovative and cutting-edge research in glycobiology in the world today.

## 2022 SFG Annual Conference Program Committee

**Vladislav M. Panin, Chair**, Texas A & M University

**Galit Alter**, Ragon Institute

**Karen Colley**, University of Illinois

**Elisa Fadda**, Maynooth University, Ireland

**Adnan Halim**, University of Copenhagen, Denmark

**Hamed Jafar-Nejad**, Baylor College of Medicine

**Kenji Kadomatsu**, Nagoya University, Japan

**Jennifer Kohler**, University of Texas Southwestern

**Lance Wells**, University of Georgia

You can expect to learn about the latest research related to the following topics:

- Pathogen-host interactions and glycoimmunology
- Glycans in development and evolution
- Chemical biology and structure-function studies
- Glycan biosynthesis and trafficking
- Neuroglycobiology
- Glycopathologies: from CDGs to cancer
- Novel tools and approaches
- Diversity of pathways and structures

The common focus on the functional role of carbohydrates brings together different research areas and stimulates discussions and innovative ideas. We hope you can join us!

Sincerely,

**Vladislav M. Panin, President, SFG**

Professor

Texas A & M University

Department of Biochemistry & Biophysics

**Nancy M. Dahms, Past President, SFG**

Professor

Medical College of Wisconsin

Department of Biochemistry

# 2022 Annual Meeting

OCTOBER 2–5, 2022

OMNI AMELIA ISLAND RESORT • AMELIA ISLAND, FL

## Why Sponsor SFG?

We want to work with you to make the 2022 Annual Meeting a mutually rewarding experience for the society, our attendees, and our partnering sponsors. Three key reasons make sponsoring SFG a good investment for your company:

### Recognition

Take advantage of this highly visible way to promote your company to attendees by demonstrating your support for the medical and research community. Exhibiting at the meeting will provide a unique opportunity to showcase your company to this multidisciplinary group. Exhibits will be located in high traffic areas, creating a corridor for the exchange of science and technology.

### Networking

Hear what those at the forefront of glycobiology research are thinking and doing. You will have the opportunity to engage and interact with all the meeting participants in an upfront and personal manner and discuss your products and mission.

### Support/Assistance

Sponsorship money is used to support students and junior scientists through travel awards and helps defray travel costs for internationally renowned speakers in the field to come speak at our meeting.

The Society for Glycobiology's 2022 Annual Meeting anticipates over 350 research scientists and industry experts in attendance. Whether you are looking for new customer leads, or a way to expand your employee pipeline, SFG's 2022 Annual Convention is right for you.

## SFG Attendee Overview

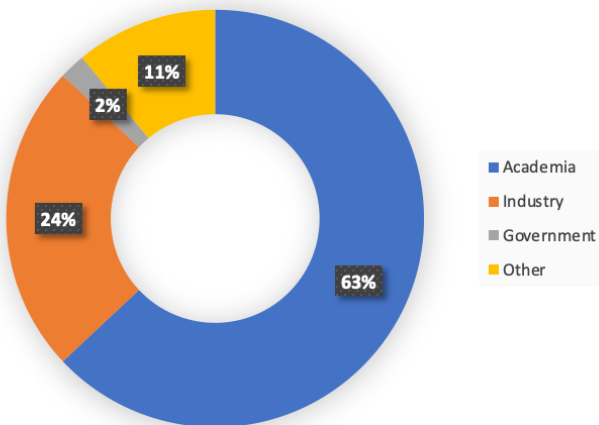
(Based on 2021 annual conference – San Diego)

366 Total Registrants

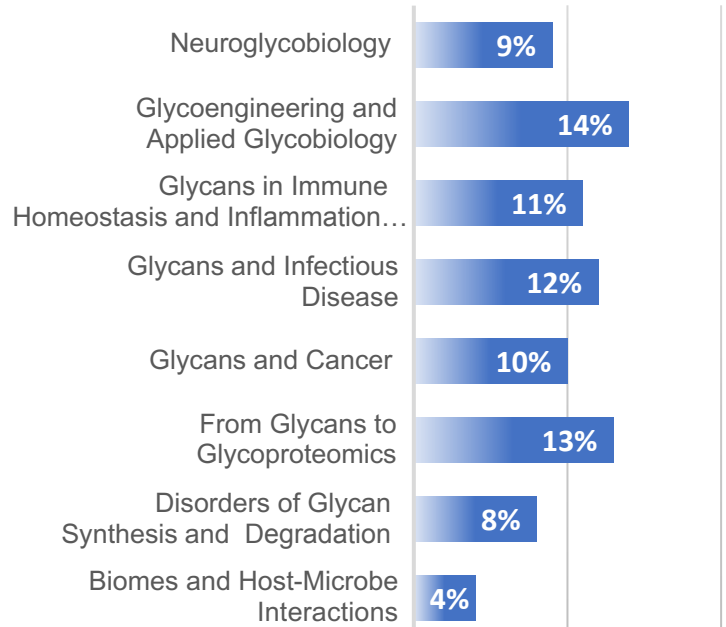
173 Senior Decision Makers

147 Students/Potential Employees

### JOB SECTOR



### SCIENTIFIC FOCUS





# 2022 Annual Meeting

OCTOBER 2–5, 2022

OMNI AMELIA ISLAND RESORT • AMELIA ISLAND, FL

## About the Society for Glycobiology (SFG)

The Society for Glycobiology is a nonprofit scholarly society devoted to the pursuit of knowledge of glycan structures and functions and to the sharing of this knowledge among scientists worldwide. The objectives of the society are to promote knowledge, encourage research, educate young scientists, and stimulate interpersonal communications, in an interdisciplinary sense, using as the common meeting ground an interest in the complex carbohydrates of glycoproteins, glycolipids, and glycosaminoglycans and the biological systems in which they are found.

## Sponsorship Options

Benefits	Platinum \$7,500	Gold \$5,000	Silver \$2,500	Bronze \$1,750
Sponsored social event (choose opening or closing reception, first-come, first-served). Sponsor may provide personalized items to be displayed/distributed at the event.	✓			
Personalized digital slide displayed on screens prior to sessions throughout the entire event.	✓	✓	Two per slide	Shared slide
Complimentary advertisement space in conference program mobile app. Add must be provided by sponsor, first-come, first-served in placement.	Premium Placement	✓	✓	
Sponsored poster session/coffee break/breakfast (choice of one event)	✓	✓		
Email blast to all conference attendees (provided they have opted in)	✓	✓	✓	
Sponsorship recognition by level on conference homepage.	✓	✓	✓	✓
Exhibit space (draped table, two chairs)	Prime location	✓	✓	✓
FULL conference registration(s)—access to ALL conference sessions	4	3	2	1
Special discount pricing for additional badges (member rate)	✓	✓	✓	✓
Onsite signage with logo	✓	✓	✓	✓

## Exhibit Hall Location





# 2022 Annual Meeting

OCTOBER 2–5, 2022  
OMNI AMELIA ISLAND RESORT • AMELIA ISLAND, FL

## Title Sponsorship Options

If you are interested in further expanding your presence, consider the opportunities below. All options are offered on a first-come, first-served basis.

### Opening Reception Sponsor | Platinum Sponsor Option

The opening reception of the SFG Conference is a chance for all attendees to connect with one another and set the tone for the days ahead. Signage with your logo at the entrance of the event will be provided. Sponsors may provide logo branded promotional items such as cocktail napkins, decor, etc.

### Banquet Sponsor | Platinum Sponsor Option

The Banquet Dinner is the event that all members of the society, VIPs, and speakers look forward to each year. This unforgettable evening will include a semi-formal dinner with entertainment and dancing. Signage with your logo at the entrance will be provided, and your logo will be displayed on every table for maximum exposure. You'll also be recognized from the podium as a sponsor of the event.

### Poster Hall Sponsor | Platinum or Gold Sponsor Option

Attendees will have the opportunity to mingle with colleagues, sponsors, speakers, and society members while gaining education and networking opportunities in the Poster Hall. Prominent signage in high-traffic areas will be displayed at your sponsored event, and you'll be acknowledged in the program.

***If you are interested in partnering with SFG,  
contact Jessica Martin [sponsor@glycobiology.org](mailto:sponsor@glycobiology.org)  
240.801.3749 or visit  
[www.glycobiology.org/sfg22-sponsorship-application](http://www.glycobiology.org/sfg22-sponsorship-application)***





# 2022 Annual Meeting

OCTOBER 2–5, 2022

OMNI AMELIA ISLAND RESORT • AMELIA ISLAND, FL

## Additional Sponsorship Opportunities

The below sponsorship opportunities are a great way to make a targeted, unique, or personal marketing impression to conference participants.

### Mentoring Pre-Conference Training | \$2,000

Make a life-long impression with students embarking on their careers at this pre-conference session where student attendees will learn the empowering value of being mentored. They will have the opportunity to connect with seasoned professionals and recruiters from academia and industry who are eager to help shape their budding careers. Sponsor can provide personalized napkins, cups, or other items to be distributed. Includes signage in area and recognition in the program.

### Hotel Keycards | \$2,500

Be visible to hotel guests upon their arrival at the hotel and each time they enter their rooms, with your logo printed on the keycards to the Omni Amelia Island Resort.

### Lanyards | \$2,000

Your logo will be on constant view, and every attendee will be an ambassador for your brand by wearing your logo on the lanyard ribbon for the duration of the conference.

### Meeting Area Wi-Fi Sponsor | \$1,750

The Wi-Fi sponsor provides attendees with the ability to connect to the internet free of charge in the meeting location. This allows attendees to share their experience with colleagues and friends, check in with their centers back home and use the meeting mobile app. Sponsor will be recognized on Wi-Fi instruction and the company name will be the password to access the Wi-Fi.

### Hand Sanitizer Stations, Set of Two | \$1,750

Your logo will be prominently displayed on these popular sanitizing stations that will be located in high traffic areas

### Registration Sponsor | Two opportunities available @ \$1,500 each

Sponsors will be recognized with signage in the registration area, the hub of all conference activity. Logo recognition on the meeting registration page and all promotional emails.

### Coffee Breaks | \$1,250

Refreshments provided for all attendees each day in the exhibit hall. Four coffee breaks available to choose from. Prominent signage in high-traffic areas will be displayed at your sponsored event, and you'll be acknowledged in the program.

### Registration Packet Literature | \$1,000

Your company literature will be distributed to all registrants upon check-in. Shipping charges are the responsibility of sponsor.

# 2022 Annual Meeting

OCTOBER 2–5, 2022  
OMNI AMELIA ISLAND RESORT • AMELIA ISLAND, FL

## Terms and Conditions

**Correspondence** – Please send all forms and direct all correspondence or inquiries regarding the meeting and sponsorship to [sponsor@glycobiology.org](mailto:sponsor@glycobiology.org)

**Exhibit Space** – Space is limited and will be assigned on a first-come, first-served basis by sponsor level. SFG will offer complimentary Wi-Fi in the meeting space and provide a 6-ft draped table, space for rear 10-ft pop-up display, and two chairs. If you require electrical service, order forms from onsite providers will be sent with the full exhibitor packet prior to the conference. The hotel does not allow taping signage onto its walls. Displays should not interfere with other exhibitors, should not obstruct aisles or exits, and must follow all local fire department regulations.

**Booth Personnel** – All exhibit personnel are to be registered. All exhibitors are expected to have their booths properly staffed at all times during exhibit hours.

**Space Allocation** – Space for exhibits will be allocated on a first-come, first-served basis governed first by level of sponsorship, then date of payment received.

**Attendee List Guidelines** – One marketing or promotional email blast to the meeting attendee list is a benefit offered exclusively to the Platinum, Gold, and Silver level sponsors of the meeting. SFG will send this email on behalf of the sponsor to attendees who have agreed to receive emails from the Society. The sponsor company understands that the ideas and opinions expressed in promotional material regarding its products or services are strictly those of the company. No endorsement by the SFG or meeting organizers can be claimed regarding the sponsor company's ideas, opinions, products, or services.

**Hotel Accommodations** – Individuals are responsible for making their own reservations. Please utilize the online reservations available on the meeting website to obtain the group discount. Note the reservation deadlines posted.

**Labor** – There will be no labor to assist you with the installation or dismantling of your exhibit.

**Liability/Indemnity** – Exhibitors assume the entire responsibility for and hereby agree to protect, indemnify, defend, and save the host venue and hosting societies and their employees and agents harmless against all claims, losses, and damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by exhibitor's installation, removal, maintenance, occupancy, or use of the exhibiting premises or a part thereof. In addition, the exhibitor acknowledges that the hotel and SFG do not maintain insurance covering exhibitors' property, and that it is the sole responsibility of the exhibitor to obtain business interruption and property damage insurance covering such losses by the exhibitor.

**Payment** – All applications are pending until payment is received. Checks are the preferred method of payment due to credit card processing fees. Checks should be made out to the Society for Glycobiology. Credit cards can also be accepted. Due to the nature of the event, no refunds can be offered.

**Personal Information** – Registration information will be part of a database that is accessible only to SFG employees and conference organizers. SFG will use contact information to provide attendees and stakeholders with society updates and information about conferences. A participant list will be made available in the program book distributed to registered attendees on site that includes name and institution. Company contact information may be sent to our internal SFG accounting database and to any bank or wire transfer institution that accounting uses in order to facilitate sponsorship payment.

**Photography Policy/Release** – SFG may designate an official photographer for the conference. Any photographs taken by the photographer may be used in future SFG publications, on the website, or in other advertising materials. By registering to attend or sponsor this conference, you hereby grant SFG an irrevocable, worldwide, royalty-free, fully paid license to reproduce, copy, display, perform, or otherwise use any photos taken of you by SFG for promotional use (e.g., brochures, association publications, web-based media blogs, websites, e-newsletters, social media). You hereby release and hold harmless SFG from all claims, demands, causes of action, and liability related to said use of the material.

**Shipping/Storage** – The venue has limited storage. Please review the full exhibitor packet available in the fall for carrier and shipping/storage information. You may utilize your preferred shipper and send your packages directly to the hotel.

**Security** – Exhibitors are urged to secure valuables nightly or take them to their hotel rooms. SFG and the hosting venue will not be responsible for lost or stolen items. No security is provided in the exhibit area.

**Contractual Agreement** – All of the aforementioned rules and regulations are to be considered as part of the exhibit space contract. It is agreed that by submitting the application, the exhibitor will abide by the rules and regulations cited above before, during, and after the exhibit.